

✈ TRAVEL TIDBITS ✈

Key trends in the world of travel brought to you by

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VACATIONS ARE A PRIORITY FOR AMERICANS

Americans' budgeting priorities:



Source: 2013 Ipsos Public Affairs

VACATIONS MEAN LEAVING HOMETOWN



48% of vacationers feel like they haven't really taken a vacation unless they leave their hometown

Source: 2013 Ipsos Public Affairs

BUSINESS TRAVEL WILL BE UP IN 2014



36% of business travelers say they will travel more in 2014

U.S. business travel spending will rise **6.6%** to \$289.8 billion in 2014

Sources: Frequent Business Traveler/FlyerTalk; Global Business Travel Association

HANDWRITTEN DIRECTIONS RULE OVER GPS

What do you use for directions when driving somewhere new?



31% print out or handwrite directions

25% use phone navigation



Source: 2013 Mintel

FOR MORE INFO CONTACT:

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