



Ohio Has IT!

Ohio Has IT! is an industry-led marketing partnership created to showcase the endless experiences that Ohio has to motorcoach groups. Members include suppliers like attractions, CVBs, hotels, restaurants, shops and allied partners. Ohio Has IT! provides tour planners with the information they need to create memorable and successful Ohio tours.

A \$500 annual fee gets your group tour information at the following trade shows:

[American Bus Assn.](#)

[Pennsylvania Bus Assn.](#)

[Heartland Travel Showcase](#)

[National Tour Assn.](#)

[Ontario Motorcoach Assn.](#)

[SYTA \(Student Youth Travel Assn.\)](#)

[African American Travel Conference](#)

[Going on Faith](#)

[Select Traveler](#)

Ohio Has IT! will send you leads from every show they attend. It is your responsibility to follow up accordingly with the leads. They will also offer you advertising opportunities in trade magazines as well as the Ohio Has IT! Travel Guide which is mailed to over 5,000 tour operators.

The deadline to sign-up is June 19, the deadline for payment in July 24. If you are interested in learning more about this partnership, please [Contact Us \(www.OhioHasIt.com\)](http://www.OhioHasIt.com) and indicate your interest and they will be in touch!