



OHIO

MAY 7TH & 8TH 2016

MID-OHIO SPORTS CAR COURSE



EVENT SPONSORSHIP PACKAGE \$2,500

- 10x10 experiential marketing space in Mudder Village
- (1) 8ft table & (4) folding chairs
- Name/logo included in "participant pack" emailed to all event attendees
- Name/logo on event webpage

WHO ARE MUDDERS?

15,000 attendees at Tough Mudder Ohio
75% male, 25% female
22-40 years old
Average income over \$80,000
Endurance athletes, bankers, doctors,
weightlifters, military, firemen, policemen

WHO ARE WE?

Tough Mudder is a team oriented 10-12 mile obstacle course designed to test physical strength and mental grit. Tough Mudder puts camaraderie over finisher rankings and is not a timed race but a team challenge that allows participants to experience exhilarating, yet safe, world-class obstacles they won't find anywhere else.

We would like your business involved in our community at Tough Mudder Ohio

* Discount pricing available with the addition of multiple events

FOR MORE INFO, CONTACT: MAURA.EHMER@TOUGHMUDDER.COM

10+ MILES OF
WORLD-CLASS
OBSTACLES

NEW
OBSTACLES
IN 2016

2 MILLION
PARTICIPANTS
GLOBALLY

\$10 MILLION RAISED
FOR CHARITIES
WORLDWIDE

All Tough Mudder Ohio 2016 marketing packages are subject to Tough Mudder approval and will be subject to the terms and conditions of the Tough Mudder Ohio 2016 Exhibitor agreement. Vendors cannot include any products, services or merchandise in conflict with existing Tough Mudder Sponsors and Partners.